

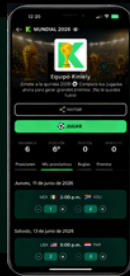
Make your brand the star of the World Cup.

www.kiniely.com

Activate a custom prediction game to engage your customers, build community, and boost your sales.



Kiniely is an innovative digital sports prediction platform that transforms brand passion into results for your business.



The Ultimate Opportunity: The Beautiful Game

The World Cup is more than just a tournament; it is the single greatest moment of global consumption and emotional connection on the planet.

Don't let your brand stay on the sidelines.

- ✔ **Brand Growth**
Attract new prospects and position your brand at the center of the sports conversation.
- ✔ **Active Loyalty**
Strengthen the emotional bond with your current customers by giving them a reason to return every day.
- ✔ **High-Level Engagement**
Create a vibrant community that interacts with your brand in real-time throughout the entire tournament.
- ✔ **Data Intelligence**
Gather valuable data and customer preferences to power your future marketing strategies.



White Label



Real Time Data



Infrastructure



Dedicated Support

From Activation to a Real Connection!

- 1 **Brand Profile Registration**
Secure access for all members.
- 2 **Creación de Grupo de la Marca**
Personaliza el espacio con el logo e identidad de tu marca.
- 3 **Brand Group Creation**
Customize your space with your brand logo and identity.
- 4 **Customer Rules and Prizes**
Define your rewards, game rules, and terms and conditions.
- 5 **Invitation and Prediction**
Invite your customers to join and let the competition begin!
- 6 **Tracking and Promotion**
Send communications and promotions while your customers follow the results and rankings.
- 7 **Final Awards**
Celebrate the World Cup finale by recognizing your top-performing customers.

